

When you give money to charitable organizations, do you prefer to choose how to donation will be used (for example, donate money on food or service or advertisement for organizations) or leave the decision to the organizations?

All people living in society have social duties to their community one of which is donation. There is a controversy among people on how to fulfill this task. Many believe that we should just give a donation to a reputable charity, and making a decision on how to spend money is their responsibility. However, others claim that donors have this right to decide about the money they give to the organizations. I personally agree with the former idea.

To begin with, some people maintain that charities' tasks are confined to collecting money and dividing it among the less fortunate. However, acquiring a reputation, non-profit organizations need expenditure on advertisements. In other words, should they be able to allocate a budget to advertisements, they could develop themselves and support more needy people. In my opinion, people's trust is the most vital element which a charity needs to fulfill its duty. As a result, advertisements, in any form either digital marketing or sponsoring events, can help them to gain people's trust and introduce themselves as trustworthy charities.

Next, individuals being involved in charitable groups have a more realistic view of conditions[!] of the needy. In fact, since they are at the center of poverty, they can reach to the right decision on priorities of the poor. For instance, most people who are not informed of their real needs prefer that their money goes on providing foods or attire. In contrast, charities have understood this point over time that providing education is the most viable and long-term solution and give priority to it, thereby rooting out poverty. In addition, some donors would rather send a donation for specific groups like Muslims or Christians. I personally hold this view that we are not in a position to determine who is in need of help more than others. It put it simply, we should care about all people around the world, regardless of religion, nationality and race.

To make a long story short, making a decision about the needs of the less fortunate requires permanent presence in poor regions them which is a privilege that charities enjoy this privilege. Consequently, the community should leave the decision about spending money to non-profit organizations and spare no effort and money to support them financially.